



FIEA Technology Events Planner 2014

Based on comprehensive feedback from the wider forest products industry, technology related events for 2014 have been mapped out. Forest Industry Engineering Association (FIEA) events for forest products companies in New Zealand and Australia for 2014 are detailed below.



Forest Investment & Market Outlook 2014
 9-10 April 2014, Auckland, New Zealand 14-15 April 2014, Melbourne, Australia
 (www.fimo2014.com)

This builds on the success of the Future Forestry Finance event run by FIEA in both countries in 2012. This two-day event is aimed at Director's, CEO's, senior managers and account executives in the finance, investment and forest products industries. The two-yearly market update will provide a unique insight into current and future trends in forestry investment and emerging investment opportunities in forestry and wood products internationally.



Wood Flow Logistics 2014: Harvesting – Wood Transport: Logistics
 11-12 June 2014, Rotorua, New Zealand 17-18 June 2014, Melbourne, Australia

Over 400 forestry managers and harvesting contractors attended the ForestTECH event in November 2013 in New Zealand. The series at the end of 2012 with transport and logistics as the key theme also attracted over 300 from industry. The Wood Flow Logistics series will add a number of components from the Steep Slope Wood Harvesting event from this year's ForestTECH 2013 into the Australian leg of the series. Wood Flow Logistics 2014 will provide a practical update on innovations, strategies and technologies that are being used by leading forest products companies to improve their planning, logistics and operations within the wood supply chain – from forest through to market.



MobileTECH 2014 - PRIMARY Industries Future
 5-6 August 2014, Brisbane, Australia 12-13 August 2014, Auckland, New Zealand
 (www.mobiletech2014.com)

Following on from the inaugural MobileTECH Summit 2013 in New Zealand (this was SOLD OUT), the 2014 event will run in BOTH New Zealand and Australia. This event will profile the very latest mobile tools, technologies and innovations that are driving the future of our primary industries (farming, horticulture, forestry, dairy, meat, wool, fisheries and mining). MobileTECH 2014 will showcase a wide range of mobile technologies and innovations, including; smartphones, tablets, mobile apps, satellite mapping and communications, robotics, aerial drones, remote sensors, electronic tagging, intelligent data, M2M, real-time analytics and cloud-based platforms.



Wood Innovations 2014: Timber Preservation – Wood Modification – Composite Products
 17-18 September 2014, Rotorua, New Zealand 23-24 September 2014, Melbourne, Australia

Two years have passed since the last Australasian wood preservation event ran for local wood treatment operations. In 2011, over 200 delegates participated in the FIEA technology series. A lot has changed since then. The structure and ownership of the industry is quite different. Changes in new wood treatment formulations, processes and systems, standards, legislation and the increasing competition now being seen with alternate products in the marketplace have been substantial. Wood Innovations 2014 will be the seventh in this series of technology updates. In addition to wood treatment developments, Wood Innovations 2014 will also have a key focus on wood plastic composites and modified wood products, both which are now a commercial reality. These new and emerging technologies can provide real opportunities for local companies to diversify their current wood treatment and manufacturing operations.



ForestTECH 2014: Remote Sensing - Field Inventory - Forest Estate Planning
 19-20 November 2014, Rotorua, New Zealand 25-26 November 2014, Melbourne, Australia

ForestTECH 2014 will review some of the significant advancements being made with new remote sensing and analytical tools. Increasingly these technologies are being used by forestry companies and are an integral part of day-to-day field data capture, inventory management and forest operations planning. The focus for ForestTECH 2014 will be on the practical implementation of these new tools; what the technology is, how it's being adopted, how is it being used and what impact it's had on forestry company's operations.

Sponsoring or Exhibiting?

Mark these dates into your diaries. If interested in sponsoring or being involved with displays at any of these planned events in 2014 (best to book early as these are sold out every year), please contact FIEA's Sponsorship Manager, **Gordon Thomson**,
Tel: +64 7 921 1384 or gordon.thomson@fiea.org.nz
 Longer term sponsorship and branding opportunities can also be discussed.

Wanting to Present?

If interested in presenting (your company or a company you represent in Australia or New Zealand) at any of the 2014 FIEA events listed, in the first instance please contact FIEA Director, **Brent Apthorp**, **Tel: +64 3 470 1902 or brent.apthorp@fiea.org.nz**